

In The News



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VALUE EXCHANGE CORPORATION WINS COVETED “5-STAR “ PERFORMANCE RATING FROM J. BRADNEY RESEARCH ---MOVES UP TO BECOME 95TH LARGEST U.S. MERCHANT CREDIT CARD PROCESSOR FOR 2009.

CHARLOTTE—Value Exchange Corporation, an electronics payment processor headquartered in Nashville, TN, and with its national operations and technology center in Madison, Alabama, was recently honored by achieving the highest customer satisfaction ranking, a “5 Star” performance level from its financial customers in an independent customer satisfaction study completed by J. Bradney Research, located in Charlotte, North Carolina. The Overall 5 Star ranking reflects excellence across all areas of product, sales, and customer service categories, in response to multiple satisfaction surveys taken directly by J. Bradney Research during March, 2010.

Separately, Value Exchange was also named the 95th largest merchant credit processor in the U.S. for 2009 (based on Visa/MasterCard sales volumes processed) by The Nilson Report, a leading publication for the electronic payments industry. The company moved up one position having previously been ranked 96th in 2008, its first full year of operations.

Amy Ratliff, Senior Vice President, accepted the company award and commented, “Value Exchange continues to experience phenomenal growth, while at the same time providing excellent service levels to our clients in challenging economic times--it’s a true testament to our employees’ level of commitment.”

Ratliff concluded, “While it’s always nice to continue moving up in the national rankings, what’s most important to us is that we take care of our merchants who need fast, reliable, and less costly alternatives in accepting payments.”

Value Exchange Corporation is a diversified electronics payments provider to businesses and financial institutions throughout the United States. Headquartered in Nashville, TN, the company provides advanced electronic products such as credit/debit card acceptance, remote deposit capture, comprehensive check solutions, tailored gift card programs, and many others. www.vxwebsite.com

J. Bradney Research, located in Charlotte, North Carolina, a major U.S. financial services hub. With over 30 years financial services experience, J. Bradney provides “common sense” solutions by capturing the customer experience and feedback. www.jbradneyresearch.com

The Nilson Report has been for 39 years, the leading publication covering payment systems worldwide--Located in Carpinteria, CA. info@nilsonreport.com