

In The News

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Release-Time-To-Be-Supplied

February 1, 2012

VALUE



EXCHANGE

Payment Solutions

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Value Exchange Corporation Welcomes Three New Major Financial Institution Clients Company Growth continues in Alabama and Arizona markets; Opening new Central Florida region.

Nashville, TN—Value Exchange Corporation is pleased to announce it has signed new definitive long term agreements with three major new financial institution clients for core credit card processing including:

Alabama's Largest Credit Union, among Nation's largest

Redstone Federal Credit Union, is a federally chartered credit union headquartered in Huntsville, Alabama, with 22 branch locations. With nearly 350,000 members and more than \$3 Billion in assets, Redstone is the largest credit union in Alabama and among the 25 largest credit unions in the nation. Sherry Swinford, Business Deposit & Cash Management, commented, "Redstone FCU wanted a partner with state-of-the-art product capabilities who also had a true commitment to service for our members and Value Exchange fit the bill perfectly. Redstone FCU has earned the trust of its members across the globe and now is seeking to expand our reach into the business segments. Choosing Value Exchange as our merchant processor allows us the processing strength, agility, and service excellence to process businesses of all sizes and in all markets."

New Business Bank in Phoenix market led by Leading Local Bankers

First Scottsdale Bank, headquartered in Scottsdale, Arizona is an exciting new business bank led by Chairman and CEO, Rich Vogel and J. Chris Webster, President and COO. Both are high profile commercial lenders from the Phoenix metropolitan area, formerly with BBVA Compass Bank. Vogel led a private group of investors to purchase the former First National Bank of Scottsdale from the FDIC earlier in 2011 and changed the name of the new organization to First Scottsdale. J. Chris Webster stated, "First Scottsdale has unparalleled opportunities to serve the business banking segments in the Phoenix and Scottsdale markets. With Value Exchange's combination of innovative products, solid pricing, and personal service, we look forward to attracting and growing many new business relationships together in the future." First Scottsdale centers on offering the highest standards of personalized service, combined with proven industry experience and world class product expertise for businesses of all sizes.

Fast Growing Bank on Florida's West Coast; Official Bank of the Tampa Bay Buccaneers and of the OutBack Bowl.

Community Bank, headquartered in Lakewood Ranch, Florida is a leading independent bank in the Tampa Bay metropolitan area and surrounding counties, approaching \$1 Billion in assets with 17 banking centers. As one of Florida's fastest growing and well capitalized banks, Community Bank welcomed thousands of new checking and savings account clients in 2011, as families and businesses made the choice to bank with confidence at a bank that is contributing to the improved economic strength of the Tampa Bay region. Choosing Value Exchange was a perfect complement to the bank's stated strategy of listening to client needs, investing in the community, and offering a full suite of sophisticated products and services that rival larger financial institutions. Rita Lowman, EVP of Retail Banking said, "In both loan growth and profitability, Community Bank is one of Florida's fastest growing banks. As such, we needed a payments partner who could deliver world class products, overnight funding and have the professional sales expertise to advise and assist our business clients. We were also impressed with Value Exchange's track record of community involvement and look forward to partnering with them in contributions toward the future prosperity of the greater Tampa Bay area communities."